

HORNO NETWORK

TRUST & TRANSPARENCY DOSSIER

A simple, positive and verifiable guide to understanding who is behind HORNO, what has been built and why the project is structured to grow over time.

Why this dossier exists

HORNO wants to provide people with concrete elements: identity, companies, technology, intellectual property, team, products, legal structure and official channels. Trust grows when what we say can be known and verified.

LEARN. VERIFY. CHOOSE.

Founder. Companies. Technology. Intellectual property. Team. DIFC. Products. Ecosystem. Documentation.

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1. Why trust comes first

Trust begins with knowledge: knowing who leads the project, which companies exist, what has been built and which elements can be verified.

HORNO has chosen to present the project starting from facts, people and infrastructure. The purpose of this dossier is to provide an easy-to-understand overview even for non-technical readers, so that every user can better understand the project and form their own opinion.

The HORNO philosophy

Verifiable identities, real companies, documented technology, clear responsibilities, usable products and verifiable information are the pillars on which HORNO wants to build a long-term relationship with its community.

Identifiable Founder	Vincenzo Picciuolo is Founder & CEO, publicly visible and directly connected to the technology vision and intellectual property.
Companies and structure	The project is organized through an international structure, with an operational presence in Dubai and a technology company in the DIFC.
Documented technology	HFS, Proof-of-Storage / PoST, device binding, verification logic, backend, APIs and data models are described in technical documentation.
Documentable IP	The due diligence material examines the USPTO filing connected to the storage-bound architecture and the intellectual-property pathway.
Multidisciplinary team	Technology, blockchain, legal, finance, operations, project management, business development, marketing and support have dedicated roles.
Usable ecosystem	Back Office, HORNO Space, Reward Store, YourOrbit, Academy and applications enable people to explore and use the ecosystem directly.

2. Who is behind HORNO

A great vision gains strength when it has identifiable, competent leadership that is directly accountable for execution.

FOUNDER & CEO

Vincenzo Picciuolo

Founder-led. Technology-led. Publicly accountable.

HORNO was born from a technical and entrepreneurial journey. Vincenzo has built his experience across technology, digital infrastructure, software, fintech, blockchain and the management of teams and platforms. Within the HORNO project, the Founder is directly connected to the product vision, technology strategy, ecosystem evolution and the intellectual property described in the due diligence materials.

25+ years of experience The public professional profile combines executive leadership, CEO/CTO roles, technology, infrastructure and digital platforms.	Technical vision The HORNO thesis begins with the idea of transforming unused storage capacity into a distributed and verifiable network.
Personal accountability Name, reputation and public presence are directly associated with the project's journey.	Inventor narrative In the USPTO material examined by the due diligence report, Vincenzo Picciuolo is identified as the first named inventor.
Execution focus The Founder's leadership connects strategy, technology, operations, partnerships and growth.	Professional credibility The Team dossier reports a public LinkedIn profile, IEEE membership and a PCI DSS certification from the PCI Security Standards Council.

VALUE FOR HORNO

Leadership rooted in technology: the project is led by a Founder with direct experience building and managing complex systems, with public accountability for the company's journey.

3. HORNO is infrastructure, software and services

The simplest way to understand HORNO is to start from the infrastructure and the tools that make it up.

HORNO is designed as a distributed infrastructure platform that uses available storage capacity, connects it to verification, security, accounting and software service systems, and integrates it with blockchain components dedicated to recording and verifying network activity.

Distributed storage Capacity from devices and nodes can become part of a broader infrastructure network.	Software as a Service Plans, licenses, dashboards, apps and services are software components of the model.
Verification layer Proof-of-Storage and Proof-of-Storage-Time are designed to verify storage capacity and persistence.	Privacy architecture The documentation describes encryption, fragmentation and a zero-knowledge approach.
Blockchain as a ledger The blockchain is designed as a layer for recording, verifying and settling network activity.	Enterprise & developer layer Storage services, APIs, SDKs and enterprise services expand the infrastructure's potential.

Why this builds value

HORNO combines software, infrastructure, services and proprietary technology. The more components work together, the more the ecosystem can develop utility, integrations and commercial opportunities.

4. The technology: what exists behind the HORNO name

Technology is one of the main elements that makes HORNO analyzable and verifiable.

The internal technical materials and the due diligence report describe a multi-layer architecture, with documentation covering storage, identity, device verification, backend, APIs, security, wallet accounting and the blockchain roadmap.

HFS	Proof-oriented layer/file system described with encryption, fragmentation and verification mechanisms.
PoS / PoST	Proof-of-Storage and Proof-of-Storage-Time to demonstrate available capacity and persistence over time.
Device identity	UUID, device binding and controls designed to maintain consistency between account, license and device.
Verification nodes	Verification nodes and challenge-response logic to validate network activity and consistency.
Backend & data models	User, device, wallet, payout, referral, KYC and session data are described in backend models and APIs.
Security controls	Anti-farming, anti-cloning, KYC and server-side controls are part of the protection architecture.
Future chain	The roadmap includes a native chain and separation between infrastructure and transactional functions.
Developer layer	APIs and SDKs are part of the long-term vision to make the network integrable by third parties.

What this means for a user

Behind the visible experience are data models, endpoints, device-verification systems, storage logic and technical documentation that can be subjected to professional review.

5. Intellectual property and the patent-pending pathway

Protecting innovation means turning technology into an asset that can be documented, verified and developed over time.

Patent-pending evidence

The institutional report examines evidence of USPTO provisional application No. 64/008,403 with a filing/receipt dated March 17, 2026. The title concerns a storage-bound blockchain with user-operated storage nodes, encrypted proof file system, Proof-of-Storage, Proof-of-Storage-Time and Dual Gas execution tokens. Vincenzo Picciuolo is identified as the first named inventor.

For HORNO, this pathway creates value because it:

- formalizes core elements of the architecture within an intellectual-property pathway;
- enables patent counsel and qualified parties to verify filing, scope, inventorship and prosecution strategy;
- connects the Founder's technical vision to an identifiable IP asset;
- strengthens the project's ability to build long-term technological differentiation.

A professional approach to IP

The filing is presented for what it documents: a verifiable patent-pending pathway and a starting point for developing an increasingly structured technology-protection strategy.

6. Corporate structure and presence in Dubai

The choice of Dubai and the Dubai International Financial Centre strengthens HORNO's international positioning, governance and ability to engage with global partners.

Corporate and investment materials describe HORNO as part of an international corporate structure. HRN Global LTD is identified as a BVI entity within the group, while HRN Innovation Technologies LTD represents the technology presence in the Dubai International Financial Centre (DIFC).

Why the DIFC is a strength

The DIFC is the leading global financial center in the MEASA region. In the first half of 2026, it surpassed 10,000 registered active companies and hosted 1,933 AI, FinTech and innovation companies. It is an ecosystem chosen by international institutions, multinationals, family offices, professional firms and technology companies seeking a platform for global growth.

Registrar of Companies

The ROC is responsible for the incorporation and registration of DIFC entities and has Registry Services and Inspection & Compliance functions.

AML / CFT assessment

Every business formation application is risk-assessed considering, among other factors, funders, activities, markets and relevant information.

Dubai as an operational hub

Dubai connects capital, international talent, innovation, infrastructure and access to global markets.

High-quality ecosystem

Technology, finance, legal, advisory and innovation coexist in the same international center.

Corporate discipline

A formal structure allows ownership, roles, licenses, contracts and responsibilities to be documented more clearly.

International ambition

The choice of the DIFC is consistent with the objective of building HORNO as a global technology company, not limited to a single market.

The choice reflects the ambition

For HORNO, the DIFC is not simply an address: it represents the intention to build in an international environment focused on governance, professionalization, capital, technology and growth.

7. The team: expertise built through years of experience

Technology can begin with a vision. Turning it into an international project requires complementary skills, operational experience and people capable of working across very different areas.

HORNO Network brings together professionals from technology, blockchain, finance, law, operations, project management, business development, marketing and customer support.

A multidisciplinary team for global infrastructure

Technology Leadership • Software & Blockchain • Legal & Regulatory • Finance & Investment • Operations • Project Execution • Growth • Customer Experience

TECHNOLOGY LEADERSHIP

Vincenzo Picciuolo

Founder & CEO | Technology Strategy, Infrastructure & Execution

More than 25 years of experience in IT and executive leadership. The public professional profile combines CEO and CTO roles with technology architectures, infrastructure, digital platforms, fintech and blockchain. At HORNO, he leads the vision, technology strategy, ecosystem development and execution.

VALUE FOR HORNO

Leadership rooted in technology: the project is led by a Founder with direct experience building and managing complex systems.

SOFTWARE & BLOCKCHAIN

Aneep Tandel

Head of IT & Blockchain | Software Architecture, Blockchain & Infrastructure

IT professional with more than 10 years of publicly stated experience as a hands-on technology leader. His background includes software development, technical leadership, application architecture, infrastructure and complex digital environments. At HORNO, he supports technical delivery, blockchain architecture and integration of ecosystem components.

VALUE FOR HORNO

Brings technical depth and the ability to turn complex architectures into scalable, usable systems.

7A. Institutional, legal and financial experience

International growth requires technology, law, governance, finance and investor relations to evolve together.

LEGAL & REGULATORY

Baiba Broka

Legal Advisor | International Law, Regulatory Affairs & Compliance

Lawyer, academic and former Minister of Justice of Latvia. Her career includes academic work at the Faculty of Law of the University of Latvia and international appointments in the field of law. Her public profile highlights high-level institutional and legal experience, particularly relevant to a technology ecosystem operating across multiple jurisdictions.

VALUE FOR HORNO

Adds a highly authoritative legal and institutional perspective, useful for supporting growth, governance and international regulatory posture.

FINANCE & INVESTMENT

Ahmed Refaie

Financial & Investment Advisor | Strategy, Finance & Investor Relations

Professional active in strategy, development and investment. His public LinkedIn profile highlights work in finance, relations and business development, as well as professional content focused on Blockchain VC Due Diligence. At HORNO, he contributes to the project's financial perspective and dialogue with investors and partners.

VALUE FOR HORNO

Connects technology, financial strategy, fundraising and communication with the investment community.

THE KEY STRENGTH

HORNO complements its technology leadership with dedicated expertise in legal, institutional and financial matters. This complementarity allows the project to approach international growth with greater structure.

7B. Complementary skills, clear responsibilities

Operations, business development, project execution and marketing turn the roadmap into concrete, measurable and repeatable activities.

Axel Broks

Operations Advisor | Process, Rollout & Operational Discipline

Supports operations with a focus on processes, rollout and operational discipline. In an ecosystem made up of digital products, infrastructure and international activities, structuring procedures and responsibilities is essential for orderly growth.

VALUE FOR HORNO

Helps turn growth and strategy into repeatable, coordinated and measurable processes.

Gian Piero Di Cillo

Community Business Development | International Sales, Market Development & Commercial Relationships

Gian Piero's public professional journey shows a commercial and entrepreneurial profile built over more than three decades across sales, marketing, communication and international development. Publicly traceable experience includes roles as a Founder in commodities trading, Sales Executive, Sales Director, Marketing Director in football marketing, Founder and Art Director in communication and image, as well as training and technical consulting. His education in Computer Science and Telecommunications adds a technical foundation that is useful in the dialogue between business and technology.

KEY SKILLS • International Sales • Business Development • Commercial Strategy • Commodities & Trading • Marketing • Brand & Communication • Relationship Management • Market Expansion • Training • Cross-cultural Business

INTERNATIONAL PRESENCE • Italian • English • Portuguese • Spanish • French • German

VALUE FOR HORNO

Brings relationship-building capability, territorial development and community growth, essential elements for international expansion.

Tino Coppola

Project Management & Execution | Coordination, Delivery & Milestones

Coordinates activities, priorities, milestones and delivery. In a project that integrates software, blockchain, infrastructure and digital products, project management is the bridge between the strategic roadmap and day-to-day execution.

VALUE FOR HORNO

Helps keep teams, priorities and results aligned, turning strategic objectives into concrete progress.

Anwar Ait

Marketing Operations | Growth Hacking, Digital Strategy, Campaigns & Brand Development

Anwar brings a profile strongly oriented toward digital marketing, technology and entrepreneurship. Public professional sources present him as a Marketing Specialist with specialization in growth-hack marketing and in leading projects with teams of different sizes. He is also associated with Quasar Marketing, a Dubai-based agency focused on growth strategies and digital services.

KEY SKILLS • Growth Hacking • Digital Marketing Strategy • Campaign Management • Project Leadership • Team Coordination • Brand Development • Community Growth • Social Media • Paid Advertising • SEO • Web & Digital Projects • Design-oriented Marketing

VALUE FOR HORNO

Helps turn features and innovation into communication capable of reaching different audiences.

7C. Customer experience and user value

Global technology becomes truly accessible when there is dedicated responsibility for people's experience.

CUSTOMER EXPERIENCE & SUPPORT

Leslie Rose Malicsi

Support Team Manager | Customer Experience, Onboarding & Community Support

Her public LinkedIn profile presents her as a Senior Customer Support Executive in Dubai. Her background is directly connected to user relations, support and customer experience. At HORNO, she coordinates onboarding and community support.

VALUE FOR HORNO

Maintains the daily connection between technology and people, making support a strategic function of the user experience.

What changes for the user

Behind HORNO is a group of professionals with different specializations, tasked with growing technology, infrastructure, governance, operations, communication and support together. A great vision gains value when it is accompanied by the skills capable of executing it.

The strength of the team, in summary

- 25+ years of technology leadership in the Founder's profile.
- Dedicated expertise in software architecture, blockchain and infrastructure.
- High-level international legal and institutional experience.
- Dedicated expertise in finance, investment strategy and investor relations.
- Distinct roles for operations, project management, business development and marketing.
- Customer support and onboarding assigned to a dedicated responsibility.
- An organization built to turn a technology vision into international execution.

8. Where economic value comes from

HORNO is designed with multiple growth engines, so that over time it can develop an increasingly broad economy around its technology and services.

The model described in the Investment Memorandum combines different sources of economic activity and monetization, with the objective of creating value through software, infrastructure, services and ecosystem usage.

SaaS subscriptions	Annual plans and software services for users and nodes.
Cloud & device licenses	Licenses and activations connected to access or expansion of capacity and features.
Advertising	Monetization of audiences and services, including pathways dedicated to the free user base.
Storage services	Use of the network for distributed storage services and related fees.
Enterprise	Contracts and services for companies, with pricing linked to usage and requirements.
API / SDK	Future integration of HORNO infrastructure into third-party products and services.
HORNO Space	Digital tools, premium services, visibility and features for creators, companies and professionals.
Ecosystem services	Reward Store, Academy, Command Center and new tools can further expand utility and commercial potential.

A diversified economic base

The more services are developed and used, the greater the economic potential of the entire ecosystem becomes. The team works to progressively expand these engines, increase efficiency and support scalable growth.

9. HORNO Space: digital tools for everyone

HORNO Space brings practical utility to the ecosystem: online tools that can also be used for activities beyond HORNO.

Creators, musicians, influencers, social pages, professionals, companies, communities and private users can build and manage a digital presence through a single environment.

Personal Bio Link	Public page for collecting links, social profiles, activities, content, music, business and services.
HORNO Short Links	Custom short links via horno.to for campaigns, social media, QR codes and quick sharing.
Digital Business Card + QR	Digital business card with data, links and QR code.
Blog & Publishing	Publishing tools for creating content, articles and updates.
Discovery	Greater visibility for a profile, project or activity within the ecosystem.
LIVE Streaming	Features dedicated to broadcasting and sharing live content.
Calendar & Events	Management and publication of appointments, dates, events and activities.
Analytics	Data and statistics to understand visits, interactions and performance.
SEO & Social Preview	Tools to improve presentation in search engines and social previews.
Homepage Featuring	Promotional options to increase visibility on the HORNO Space homepage.
Personal URL	Personal public space and premium options with a dedicated username.space.horno.net subdomain.

Open to Everyone

HORNO Space is designed as an open suite of digital tools: it can be used for music, business, social media, personal branding, events, communities and legitimate online activities.

10. HORNO Reward Store: using HORNO Reward Points

The Reward Store adds utility to the HORNO experience by allowing users to use available HRP for gift cards and digital rewards.

HORNO Reward Points (HRP)	Points earned according to ecosystem rules can be used in the Reward Store based on balance and availability.
Gift Cards	The catalog may include gift cards and digital rewards from brands and services available in supported countries.
Practical utility	The objective is to connect rewards to practical usage opportunities within the ecosystem.
Third-party partners	Issuance, availability, delivery and conditions may depend on external providers and the user's country.
Costs and conditions	Any processing, transaction or country/provider-specific costs follow the applicable provider conditions.
Digital delivery	Where provided by the partner, the gift card is handled digitally through the Reward Store flow.

From reward to utility

A user can check their HRP balance, view the available catalog and use points according to the conditions shown on the platform.

YourOrbit: the online information center and Academy

yourorbit.horno.net brings together videos, the Academy, educational content, ecosystem information and calculators dedicated to plans, the network and reward scenarios. It is designed to help users understand HORNO better and use simulation tools before making their own decisions.

11. How HORNO protects growth, continuity and sustainability

Every technology business operates in a dynamic environment. The HORNO team works every day to increase control, quality, security and efficiency across every area of the project.

Technology control Monitoring of uptime, device identity, allocation, checksum and integrity supports network quality.	Anti-farming & anti-cloning Device binding, UUID consistency and challenge-response strengthen participation quality.
KYC & identity Verification procedures in the relevant flows improve traceability and operational control.	Data & KPI Analysis of usage, conversion, activity and performance supports data-driven decisions.
Cost management Growth of team, infrastructure and marketing organized by phases, priorities and milestones.	Revenue diversification Multiple revenue lines increase resilience and economic sustainability.
Legal & compliance Structure, terms, processes and operations are reviewed from an international perspective.	Security evolution Testing, access control, auditing and procedures grow together with the infrastructure.
Financial discipline Budgeting, reconciliation and reporting support more structured resource management.	Team governance Responsibilities distributed across technology, operations, legal, finance, growth and support increase execution capability.
Common objective Minimize areas of uncertainty through control, data, procedures, expertise and clear responsibilities, creating the best conditions for future growth, continuity and profitability.	

12. What you can verify before deciding

The strongest trust is the trust you can build directly by understanding the project through its concrete elements.

01	Founder's identity, professional background and public presence.
02	Team, roles, skills and operational responsibilities.
03	Official websites, Back Office, HORNO Space, Reward Store and YourOrbit.
04	Corporate information and presence of the technology company in the DIFC.
05	Technical documentation available publicly or in a data room for qualified parties.
06	Evidence of the IP filing and related documentation.
07	Terms, privacy, KYC and conditions of use.
08	Plans, licenses, services and related economic conditions.
09	Actual operation of the application and dashboard.
10	Official support and communication channels.

An informed choice

Read, explore the products, use the official channels and ask questions. HORNO wants trust to grow through knowledge and verification.

13. Why HORNO deserves to be taken seriously

Founder, team, technology, IP, international structure, products and execution capability together form a concrete foundation of credibility.

01 Founder	Technical and entrepreneurial leadership directly connected to the vision, IP and execution.
02 Team	Professionals with complementary expertise in IT, blockchain, legal, finance, operations, growth, project management and customer experience.
03 Technology	Documented HFS, Proof-of-Storage, PoST, device verification, backend, APIs and blockchain roadmap.
04 Intellectual property	A patent-pending pathway that formalizes core elements of the architecture.
05 DIFC & Dubai	Technology presence in one of the region's most important international ecosystems for business, capital, finance and innovation.
06 Products	Back Office, HORNO Space, Reward Store, YourOrbit, Academy and applications create concrete touchpoints.
07 Business model	Multiple sources of economic activity across SaaS, licenses, advertising, storage, enterprise and digital services.
08 Controls	Device verification, KYC, anti-farming, monitoring and processes increase operational quality.
09 Execution	Dedicated roles turn roadmap and strategy into delivery, processes, partnerships and support.
10 Transparency	The philosophy is simple: give people tools and information to learn, verify and choose.

Strength comes from the whole

HORNO does not present itself through a single element. The value of trust comes from the combination of capable people, technology, corporate structure, products, governance and an international vision.

14. Our invitation

Get to know HORNO through what we have built, the people developing it and the ecosystem's official channels.

Trust is built over time

HORNO wants to be judged by the quality of its execution, the growth of its products, the expertise of its team and its ability to turn a technology vision into real infrastructure and services.

LEARN. VERIFY. CHOOSE.

OFFICIAL HORNO WEBSITES

horno.net	Corporate website - vision, technology, network, updates and official HORNO information.
webapp.horno.net	Back Office - account, dashboard, plans, licenses, wallet, network and service management.
space.horno.net	HORNO Space - bio link, short links, business card, QR, blog, LIVE, calendar, analytics, discovery, SEO and Reward Store.
yourorbit.horno.net	HORNO Command Center - information center and online Academy with videos, educational content and calculators dedicated to the network and rewards.
linkedin.com/company/hrnglobal	Official HORNO Network LinkedIn - corporate updates, team, events and professional communications.

Sources and documents used

- HORNO Trust & Transparency - Team dossier.
- HORNO Network - Institutional Due Diligence & Company Valuation Report.
- HORNO Investment Memorandum - HRN Global LTD.
- HORNO Distributed Infrastructure for the Share Economy.
- HORNO Internal Whitepaper, Developer Annex, Backend Data Models, API Structure and SDK Notes.
- Official DIFC sources for Registrar of Companies, AML/CFT and H1 2026 data.

Note: this document is informational. Information on professional profiles is based on the materials and public sources indicated in the Team dossier; for profiles without a single unambiguous public CV, the institutional role performed within HORNO is described.